Redefining Innovation
Disclaimer

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Agenda

• Background
• Project Goal and Activities
• Learning objectives
• Defining and categorizing innovation
• Lessons learned
Project Goal

Identify and share innovative approaches to providing family planning services for underserved young people in school-based health settings
Project Activities

1. Identify innovative strategies that programs or providers use to improve family planning service delivery to school-based populations
2. Explore facilitators and barriers to developing and sustaining these innovative strategies
3. Develop and disseminate practical guidance on implementing innovative practices for family planning programs
Learning Objectives

1. List three approaches to defining “innovation” and identifying innovative family planning practices in educational settings.

2. Explain how factors such as local culture, stakeholder buy-in, political climate, and financial resources influence the degree to which practitioners perceive family planning service delivery practices as innovative.

3. Describe three innovative strategies for delivering school-based family planning services to underserved adolescents at SBHCs.
How did we define innovation in our proposal?

An intentional and focused approach that reaches underserved populations.

Our preliminary areas of service delivery innovation involve providers that:

- Use telehealth or mobile clinic services
- Incorporate technology into service delivery
- Deliver comprehensive family planning services to underserved or resource-limited populations (rural, migrant, Tribal)
- Incorporate approaches that make clinics more adolescent- and young adult-friendly
How did the concept of innovation evolve through literature review?

- Online contraceptive providers
- Mobile health clinics
- Telehealth services
- School-clinic partnerships
- Condom availability programs
- Early pregnancy testing
- Contraceptive counseling apps
- Texting for communication & education
- Peer education programs
- Tailoring services for diverse students

Strategies to improve access to sexual and reproductive health services

Strategies to improve the quality of sexual and reproductive health services
How did the categories of innovation evolve through interviews?

1. We asked providers about innovation
How did the categories of innovation evolve through interviews?

2 We revised the language in the interview protocols

**Original Question**

“Can you share examples of innovative programs or strategies your site implemented to provide contraceptive services to underserved populations of adolescents?”

- Used the word “innovative”
- Used the word “underserved” without context

**Revised Question**

“I’d like to hear about the work your site is doing. We are particularly interested in strategies or practices you put into place to provide family planning services to youth?”

- Removed “innovative”; focus is on FP practices
- Added another question earlier that focuses solely on their work with underserved populations
How did the categories of innovation evolve through interviews?

We created screening procedures

1. Populations served:
   - Rural communities
   - People of color
   - Members of American Indian Tribes
   - People with limited English proficiency
   - People experiencing or at risk of experiencing homelessness
   - Communities that do not have an accessible family planning clinic located in their neighborhood
   - A mix of different populations (for example, people of different racial, ethnic, and socioeconomic backgrounds; or both rural and urban communities)

2. Hormonal and/or long-acting contraceptives:
   - The site prescribes and dispenses contraceptive services on site
   - The site offers prescriptions to be filled off-site
   - The site refers youth or young adults to other sites where they can obtain prescriptions

3. Innovative (i.e., new or improved) strategies:
   - Telehealth and/or mobile clinics
   - Technology that improves the patient experience or increases the sustainability of the clinic
   - Provide comprehensive family planning services to resource-limited and/or rural areas
   - Taking a holistic approach to care (for example, by addressing social or economic factors that impact health)
   - Clinics that are particularly adolescent- and young-adult friendly
How did the categories of innovation evolve through interviews?

We debriefed on innovative strategies as a team

- Focused on sites that successfully solved a problem
- Our partner, SBHA, took a “what’s working, what’s effective?” approach to define innovation and screen sites
- Focused on strategies that were relatable or transferable to other SBHCs or CCHCs
Lessons Learned

1. Innovation doesn’t have to be fancy or financially expensive. Problem solving is innovation!

   - Hire SBHC staff who speak languages spoken by students or parents and are from the geographic community they are serving

   - Help HS seniors identify where they will get birth control after high school

   - Provide drive-by birth control pick up times, provide depo shots in the parking lot (during COVID)
Lessons Learned

2. Innovation is context/site dependent

- Community colleges can partner with a local FQHC or Planned Parenthood or with mobile clinics

- Responsible messaging from SBHCs for parents is needed – in conservative communities

- When on-site provision isn’t possible, offering transportation vouchers to community sites
Lessons Learned

3. Innovation can be high-quality care

- Incorporate an understanding of Social Determinants of Health for ALL clinic staff
- Use an app for education and screening while youth are waiting for appointments
- Screen for mental health and student’s environment during family planning visits
Definition of Innovation

Evolved as a result of our findings from three sources:

- Literature Review
- Interviews
- Advisory Group
Innovation

- Mobile Clinics
- Technology
- High Quality
- Context
- Creative
- Need Based
- Warm Handoff
- Problem Solving
- Iterative

- Family Planning
- Process
- Youth Friendly
- Accessible
- Telehealth
- Partnership
- Peer Education
- Site Dependent
Thank You!