

ABOUT CHILD TRENDS

Child Trends is the nation's leading nonprofit research organization focused exclusively on improving the lives and prospects of children, youth, and their families. For 39 years, decision makers have relied on our rigorous research, unbiased analyses, and clear communications to improve public policies and interventions that serve children and families. We have more than 140 staff in three offices and multiple locations around the country, including our headquarters in Bethesda, Md. We are multi-disciplinary, and our workforce reflects the diversity of children and families in the U.S. Our work is supported by many of the nation's largest foundations; by federal, state and local government agencies; and by leading nonprofit organizations.

OUR EXPERTISE:

Child Trends has expertise in three broad categories:

- We unlock the power of data – we track and analyze indicators of child well-being, create new measures and surveys, help our partners use data more effectively, and work to improve the quality and scope of data.
- We build the evidence base – we evaluate a wide range of programs and interventions, we look across evaluations to provide guidance to the policy and practice communities, and we use evidence to design and test new approaches.
- We believe that sharing knowledge is just as important as creating it -- we have built our communications capacity to reach policymakers, programs, parents, media, funders, researchers and other important audiences.



Our team has experience working in a range of subject areas, including child and youth well-being, child welfare, early childhood development, education, health, parenting, poverty, program implementation, teen pregnancy, and youth development.

OUR RESOURCES:

Child Trends offers a wealth of information and resources available on its website at childtrends.org. These include:

- Child Trends DataBank is a one-stop source for the latest national trends and research on more than 125 key indicators of child and youth well-being. For each indicator, we provide plain-language reporting on trends and population subgroup differences, as well as a brief summary of the research on its importance.
- Child Trends Hispanic Institute is a research resource to organizations and individuals whose work affects the well-being of Latino children and families in the U.S., including policymakers and public administrators, program practitioners, the media, corporate leaders, and private philanthropy. Hispanics are the largest minority in the U.S. and the fastest growing population of children.
- Child Trends What Works is a clearinghouse of information on more than 700 programs that have been tested for their effectiveness in improving child or youth outcomes. We report on programs related to education, life skills, social-emotional, mental, physical, behavioral, and reproductive health.

childtrends.org



Federal Supply Schedule – Professional Services Schedule (PSS)**Industrial Group: 00CORP****GSA Schedule Contract Number:** GS-10F-0030R**Contract Period:** October 14, 2004 - October 13, 2019**Contractor:** Child Trends, Inc., 7315 Wisconsin Avenue, Suite 1200W Bethesda, MD 20814-3666**Phone:** 240-223-9200**Fax:** 240-200-1239**<http://www.childtrends.org/>****Business Size:** Large

In accordance with 13 C.F.R. 121.404, the Contractor is ineligible to participate in any RFQ that is set aside for small business where the subject contract's awarded size status for the preponderance NAICS designated in the RFQ is "other than small".

Point of Contact: Kathleen Ryan Skinner; Sr. Director of Contracts, Compliance and Administration**Phone:** 240-223-9217**Fax:** 240-200-1239**Email:** kskinner@childtrends.org

Customer Information

1a. Special Item Number(s): 874-1 and 874-1RC – Integrated Consulting Services

874-7 and 874-7RC - Integrated Business Program Support Services

1b. Identification of lowest priced model number and lowest unit price for that model for each special item number awarded in the contract. This Price is the government price based on a unit of one, exclusive of any quantity/dollar volume, prompt payment, or any other concession affecting price. Those contracts that have unit prices based on the geographic location of the customer, should show the range of the lowest price, and cite the areas to which the prices apply.

1c.

	Labor Category	Functional Responsibilities	Education	Experience
1	Senior Scholar 2	Provides substantive vision, coordination and oversight across multiple research areas. Has acquired and maintains global reputation as a researcher in substantive areas. Participates on advisory panels and work groups and completes op-eds and other “think pieces” for media drawing attention to research. Integrates and synthesizes substantial bodies of knowledge within and across substantive areas and methodologies. Design, coordinate and oversee data coding and analysis for a major data collection. Oversees quality of different products.	Ph.D. or equivalent	30 years of experience directing complex projects employing varied statistical or analysis techniques.
2	Senior Scholar 1	Provides substantive vision, coordination and oversight across multiple research areas. Has acquired and maintains national reputation as a researcher in substantive areas. Participates on advisory panels and work groups and completes op-eds and other “think pieces” for media drawing attention to research. Integrates and synthesizes substantial bodies of knowledge within and across substantive areas and methodologies. Design, coordinate and oversee data coding and analysis for a major data collection. Oversees quality of different product.	Ph.D. or equivalent	25 years of experience directing complex projects employing varied statistical or analysis techniques.
3	Expert Consultant 3	Provides highly specialized guidance, such as designs, develops or supervises web-based database or online analyses, high-level statistical analysis, provides expert guidance on sampling, statistical techniques, or new technological approaches and/or equipment/system changes. Oversee all aspects of design, implementation and quality control in area of expertise.	M.S. or equivalent	15 years of experience directing highly specialized projects in area of expertise.

4	Expert Consultant 2	Executes highly specialized technological, statistical and other scientific developments, planning, strategy and enhancements in specialized fields directly related to conducting high quality research. For example, directs the planning and execution of projects and ensures compliance with design and maintenance requirements of databases, websites and network systems specified in client / project needs, which are critical components of managing sensitive research data and dissemination of research products.	M.S. or equivalent	10 years of experience directing highly specialized projects in area of expertise.
5	Expert Consultant 1	Provides expertise in development, design, implementation, and management of projects. Responsible for activities that may include designing, coding and modifying, or programming specified in client / project needs. May create visually appealing and user-friendly research products for various online dissemination efforts. Oversee all aspects of design, implementation and quality control in area of expertise.	B.A. or equivalent	7 years of experience directing highly specialized projects in area of expertise.
6	Executive	Manages multiple client or customer accounts. Recommends strategies and develops plans that satisfy client-customer needs and employer's business values and strategies. Manages technical aspects of complex projects through subordinate project managers and senior professionals. Ensures outcomes that conform to employer's values and strategies. Networks with business partners, vendor, and independent consultants to remain current with industry and technology developments. Represents employer at trade shows and conferences. Provides leadership and direction in coordinating engineering or analytical activities and other support personnel on a specific program of moderate scope. Demonstrated ability making decisions and recommendations in solving complex technical and administrative problems often involving multiple customers and multiple subcontractors. Responsible for program planning, execution, and performance.	Ph.D. or equivalent in one of the social sciences	15 years of experience directing complex, interdisciplinary projects employing varied statistical analysis techniques.
7	Project Director	Expertise in study design, analysis, and interpretation. Writes effectively for diverse audiences including policy-makers, government program managers, academics, the media, and the general public. Excellent public speaking skills with experience in videoconferencing and teleconferencing as well as more traditional presentations. Successfully completes projects on- time and on-budget.	Ph.D. or equivalent in one of the social sciences	15 years of experience directing complex, interdisciplinary projects employing varied statistical analysis techniques.
8	Senior Program Director 2	Oversees a large program area and coordinates across the projects. Guides the implementation of high quality, responsive, and timely research activities that supports various projects and topics. Provides guidance and will oversee senior staff activities and various research functions. Conceptualizes study designs using appropriate tools such as surveys, data mining, and randomized trials. Strong analytical skills. Good judgement and communication.	Ph.D. or equivalent	15 years of experience directing complex, interdisciplinary projects employing varied statistical analysis techniques.

9	Senior Program Director 1	Oversees a program area and coordinates across the projects. Provides guidance and oversees various research functions and senior staff activities. Conceptualizes study designs using appropriate tools. Strong analytical skills. Good judgement and communication skills.	Ph.D. or equivalent	10 years of experience
10	Project Manager 2	Expertise in study analysis and interpretation. Writes effectively for diverse audiences including policy-makers, government program managers, academics, the media, and the general public. Successfully completes projects on-time and on- budget.	Ph.D. or equivalent in one of the social sciences	10 years of experience employing varied statistical techniques.
11	Project Manager 1	Expertise in study analysis and interpretation. Writes effectively for diverse audiences including policy-makers, government program managers, and academics. Successfully completes projects on- time and on-budget.	Ph.D. or equivalent in one of the social sciences	5 years of experience employing varied statistical techniques.
12	Task Manager 2	Writes effectively for diverse audiences including policy-makers, government program managers, academics, the media, and the general public. Excellent public speaking skills with experience in videoconferencing and teleconferencing as well as more traditional presentations. Successfully completes tasks on- time and on-budget.	Masters. or equivalent in one of the social sciences	4 years of experience managing tasks of complex, interdisciplinary projects employing varied multivariate statistical analysis techniques.
13	Task Manager 1	Writes effectively for diverse audiences including policy-makers, government program managers, academics, the media, and the general public. Excellent presentation skills. Successfully completes tasks on-time and on- budget.	Bachelors or equivalent in one of the social sciences	2 years of experience managing tasks of complex, interdisciplinary projects employing varied multivariate statistical analysis techniques.
14	Social Scientist/Subject Matter Expert 5	Strong conceptual and analytic skills and experience with varied statistical analysis approaches. Works productively in interdisciplinary research teams with other social scientists. Writes effectively for diverse audiences including policy-makers, government program managers, academics, the media, and the general public. Excellent public speaking skills with experience in videoconferencing and teleconferencing as well as more traditional presentations.	Ph.D. or equivalent in one of the social sciences	20 years of social science research experience.
15	Social Scientist/Subject Matter Expert 4	Strong conceptual and analytic skills and experience with varied statistical analysis approaches. Works productively in interdisciplinary research teams with other social scientists. Writes effectively for diverse audiences including policy-makers, government program managers, academics, the media, and the general public. Excellent public speaking skills with experience in videoconferencing and teleconferencing as well as more traditional presentations.	Ph.D. or equivalent in one of the social sciences	15 years of social science research experience.

16	Social Scientist/Subject Matter Expert 3	Strong conceptual and analytic skills and experience with varied statistical analysis approaches. Works productively in interdisciplinary research teams with other social scientists. Writes effectively for diverse audiences including policy-makers, government program managers, academics, the media, and the general public. Excellent public speaking skills with experience in videoconferencing and teleconferencing as well as more traditional presentations.	Ph. D. or equivalent in one of the social sciences	10 years of experience providing social science research expertise.
17	Social Scientist/Subject Matter Expert 2	Works productively in interdisciplinary research teams with other social scientists. Writes effectively for diverse audiences including policy-makers, government program managers, academics, the media, and the general public. Excellent presentation skills.	Ph. D. or equivalent in one of the social sciences	5 years of experience providing expertise in specific subject areas.
18	Social Scientist/Subject Matter Expert 1	Works productively in interdisciplinary research teams with other social scientists. Writes effectively for diverse audiences including policy-makers, government program managers, academics, and the general public. Excellent presentation skills.	Ph. D. or equivalent in one of the social sciences	2 years of social science research experience providing expertise in specific subject areas.
19	Policy Specialist 2	Produce policy products that translate research for policy audiences, designs multiple policy projects, guides researchers in utilizing research for policy audiences, conducts policy analyses following a methodology consistent with professional standards, engages various policy experts and policy thought leaders.	M.S. or equivalent	10 years of experience directing projects
20	Policy Specialist 1	Leads the effort for connecting research to national initiatives and policies, utilize research to drive policy decision-making and promote better outcomes, improves the policy relevance of our products.	M.S. or equivalent	10 years of experience directing projects
21	Communications Director 2	Leads new communication initiatives focused on providing research information to policymakers, non-profit organizations, foundations, media and general audiences. Develops and implements strategic communication plans and programs to effectively promote research findings to intended audiences. Facilitates a collaborative, knowledge-driven environment. Expert in working on topics such as, early childhood education, adolescent health, teen pregnancy prevention, fatherhood, poverty reduction, and child well-being indicators.	Ph.D. or equivalent	20 years of experience directing projects

22	Communications Director 1	Develops and implement communication plans in support of outreach and research dissemination strategies, Writes and edits news releases, op-eds, fact sheets, web copy, E-News, and blog postings, Generate news coverage in both English and Spanish-language media, Provides strategic direction and communications support to Child Trends overall communications program and brand management, Establish and build relationships with Hispanic community leaders and organizations serving Hispanic children and youth, Develop social media engagement strategies and outreach initiatives, Directs and manage client projects to meet deliverables, Work closely with the research teams to effectively communicate research findings to the intended audiences, Support new business proposal and grant development, as needed, Track and report on communication metrics for client projects and Child Trends overall communications program.	M.S. or equivalent	10 years of experience directing projects
23	Communications Manager	Generate news and blog coverage of Child Trends reports and thought leadership on a range of children's issues, Write and edit abstracts and briefs of Child Trends research reports, news releases, op-eds, letters to the editor, Manage Child Trends' social media presence, directing content, engagement, marketing and reporting, Manage content and analytics for Child Trends' website, Create and manage media databases in support of communications' projects, Creates graphics to illustrate key research findings, Oversee communications internship program, Assist with speakers bureau program development and management.	M.S. or equivalent	5 years of experience
24	Research Associate 4	Specific skills include sample design, questionnaire design and testing, testing of psychometric properties of survey variables, weighting, and survey analyses. Writes effectively for diverse audiences including policy-makers, government program managers, academics, the media, and the general public. Excellent public speaking skills with experience in videoconferencing and teleconferencing as well as more traditional presentations.	Ph.D. or equivalent in one of the social sciences	15 years of social science research experience, including the design and implementation of surveys.
25	Research Associate 3	Specific skills include sample design, questionnaire design and testing, testing of psychometric properties of survey variables, weighting, and survey analyses. Writes effectively for diverse audiences including policy-makers, government program managers, academics, the media, and the general public. Excellent public speaking skills with experience in videoconferencing and teleconferencing as well as more traditional presentations.	Ph.D. or equivalent in one of the social sciences	10 years of social science research experience, including the design and implementation of surveys.
26	Research Associate 2	Specific skills include sample design, questionnaire design and testing, testing of psychometric properties of survey variables, and survey analyses. Writes effectively for diverse audiences including policy-makers, government program managers, academics, and the general public. Excellent presentation skills.	Ph.D. or equivalent in one of the social sciences	5 years of social science research experience, including the design and implementation of surveys.

27	Research Associate 1	Specific skills include sample design, questionnaire design and testing, testing of psychometric properties of survey variables, and survey analyses. Writes effectively for diverse audiences including policy-makers, government program managers, academics, the media, and the general public. Excellent presentation skills.	Ph.D. or equivalent in one of the social sciences	2 years of social science research experience, including the design and implementation of surveys.
28	Research Analyst 4	Works productively in interdisciplinary research teams with other social scientists. Expert programmer in SAS, SPSS, or Stata. Writes effectively for diverse audiences including policy-makers, government program managers, academics, the media, and the general public. Excellent presentation skills.	M.A. or equivalent in one of the social sciences	7 years of experience providing expertise in social science research.
29	Research Analyst 3	Works productively in interdisciplinary research teams with other social scientists. Highly skilled programmer in SAS, SPSS, or Stata. Writes effectively for diverse audiences including policy-makers, government program managers, academics, the media, and the general public. Makes clear presentations.	M.A. or equivalent in one of the social sciences	5 years of experience providing expertise in social science research.
30	Research Analyst 2	Skilled programmer in SAS, SPSS, or Stata. Writes effectively for diverse audiences including policy-makers, government program managers, academics, the media, and the general public. Makes clear presentations.	M.A. or equivalent in one of the social sciences	3 years of experience providing expertise in social science research.
31	Research Analyst 1	Skilled programmer in SAS, SPSS, or Stata. Makes clear presentations.	M.A. or equivalent in one of the social sciences	1 years of experience providing expertise in social science research.
32	Research Assistant 3	Coordinates work of less experienced Research Assistants. Experienced in conducting and writing literature reviews, constructing tables and graphics using spreadsheet software (e.g., Excel), assembling presentations using presentation software (e.g., PowerPoint), and running cross-tabulations and elementary multivariate statistical analyses using SAS, SPSS, or STATA.	B.A. or equivalent in one of the social sciences	2 years of experience in social science research.
33	Research Assistant 2	Experienced in conducting and writing literature reviews, constructing tables and graphics using spreadsheet software (e.g., Excel), assembling presentations using presentation software (e.g., PowerPoint), and running cross-tabulations and elementary multivariate statistical analyses using SAS, SPSS, or STATA.	B.A. or equivalent in one of the social sciences	1 years of experience in social science research.
34	Research Assistant 1	Conducts literature reviews, constructs table and graphics using spreadsheet software (e.g., Excel), assembles presentations using presentation software (e.g., PowerPoint), and runs cross-tabulations using SAS, SPSS, or STATA.	B.A. or equivalent	6 months of experience in social science research.

35	Digital Media Specialist	Design new and use existing templates to format publications including research briefs, newsletters, reports, presentations, email campaigns, and more, produce visual content for to communicate research results through media channels, such as Facebook and YouTube, designs creative ways of visualizing information, prepare files for production, including working with outside printing vendors.	M.S. or equivalent	5 years of experience
36	Graphic Designer	Design new and use existing templates to format publications including research briefs, newsletters, reports, presentations, email campaigns, and more, produce visual content for to communicate research results through media channels, such as Facebook and YouTube, designs creative ways of visualizing information, prepare files for production, including working with outside printing vendors.	M.S. or equivalent	5 years of experience
37	Statistical Programmer 2	Works productively in interdisciplinary research teams with other social scientists. Highly skilled programmer in SAS, SPPS, or Stata.	B.A. or equivalent	4 years of programming experience in social science research.
38	Statistical Programmer 1	Works productively in interdisciplinary research teams with other social scientists. Skilled programmer in SAS, SPPS, or Stata.	B.A. or equivalent	2 years of programming experience in social science research.
39	Technical Writer/Editor 2	Edits technical social science papers for accuracy, grammar, and style. Summarizes technical articles into shorter research or policy briefs. Oversees publication process including relationships with outside vendors.	M.A. or equivalent	10 years of technical writing and editing experience.
40	Technical Writer/Editor 1	Edits technical social science papers for accuracy, grammar, and style. Oversees publication process including relationships with outside vendors.	B.A. or equivalent	10 years of technical writing and editing experience.
41	Project Support 2	Creates and improves visual appearance of documents using Microsoft Word and other word processing software; also ensures that word processing documents meet internal and external standards. Uses spreadsheet software (e.g., Excel) and to create and format tables (including use of formulas), and produce reader- friendly graphics. Using presentation software (e.g., PowerPoint), creates and improves visual appearance of presentations for external presentations. Using database software (e.g., Access) creates and manipulates databases for both internal and external users.	High School	Five years of experience in various clerical skills including word processing, spreadsheet, data base, and presentation software.
42	Project Support 1	Creates and improves visual appearance of documents using Microsoft Word and other word processing software. Uses spreadsheet software (e.g., Excel) and to create and format tables (including use of formulas), and produce reader-friendly graphics. Using presentation software (e.g., PowerPoint), creates and improves visual appearance of presentations.	High School	Six months of experience in various clerical skills including word processing, spreadsheet, data base, and presentation software.

2. Maximum Order: \$1,000,000
3. Minimum order: \$100
4. Geographic coverage (delivery area): Domestic and overseas
5. Points of Production: Same as company address
6. Discount from list prices or statement of net price: Net prices are shown in the price list
7. Quantity discounts: none offered
8. Prompt payment terms: Net 30 Days
- 9a. Notification that Government purchase cards are accepted at or below the micro- purchase threshold: yes
- 9b. Notification whether Government purchase cards are accepted or not accepted above the micro-purchase threshold: N/A
10. Foreign items (list items by country or origin): N/A
- 11a. Time of Delivery. (Contractor inserts number of days): As specified on task order
- 11b. Expedited Delivery. The contractor will insert the sentence "Items available for expedited delivery are noted in this price list." under this heading. The Contractor may use a symbol of its choosing to highlights items in its price lists that have expedited delivery: Contact Contractor
- 11c. Overnight and 2-day delivery. The Contractor will indicate whether overnight and 2-day delivery are available. Also, the Contractor will indicate that the schedule customer may con- tact the Contractor for rates for overnight and 2-day delivery: Contact Contractor
- 11d. Urgent Requirements. The Contractor will note in its price list the "Urgent Requirements" clause of its contract and advise agencies that they can also contact the Contractor's representative to effect a faster delivery: Contact Contractor
12. F.O.B. point(s): Destination
- 13a. Ordering Address: Same as contractor
- 13b. Ordering Procedures: For supplies and services, the ordering procedures, information on Blanket Purchase Agreements (BPA's) are found in Federal Acquisition Regulation (FAR) 8.405-3.
14. Payment Address(es): Same as company address
15. Warranty Provision: Contractor standard commercial warranty
16. Export packaging Charges, if applicable: N/A
17. Terms and Conditions of Government purchase card acceptance (any thresholds above the micro-purchase level): Contact Contractor
18. Terms and conditions of rental, maintenance, and repair (if applicable): N/A
19. Terms and conditions of installation (if applicable): N/A
20. Terms and conditions of repair parts indicating date of parts price lists and any discounts from list prices (if applicable): N/A
- 20a. Terms and conditions for any other services (if applicable): N/A

- 21.** List of service and distribution points (if applicable): N/A
- 22.** List of participating dealers (if applicable): N/A
- 23.** Preventive maintenance (if applicable): N/A
- 24a.** Special attributes such as environmental attributes, (e.g., recycled content, energy efficiency, and/or reduced pollutants): N/A
- 24b.** If applicable, indicate that Section 508 compliance information is available on Electronic and Information Technology (EIT) supplies and services and show where full details can be found (e.g. contactor's website or other location.) The EIT standards can be found at: www.Section508.gov/
- 25.** Data Universal Numbering System (DUNS) number: 12-7687093
- 26.** Notification regarding registration in Central Contractor Registration (CCR) database: Child Trends, Inc. has a current, updated registration in the Central Contractor Registration (CCR) database.

27.

Skill No.	Labor Category	GSA Rates
1	Senior Scholar 2	\$291.07
2	Senior Scholar 1	\$273.09
3	Expert Consultant 3	\$450.00
4	Expert Consultant 2	\$225.00
5	Expert Consultant 1	\$200.00
6	Executive	\$218.76
7	Project Director	\$205.35
8	Senior Program Director 2	\$238.34
9	Senior Program Director 1	\$226.75
10	Project Manager 2	\$183.22
11	Project Manager 1	\$144.83
12	Task Manager 2	\$107.84
13	Task Manager 1	\$84.91
14	Social Scientist/Subject Matter Expert 5	\$191.50
15	Social Scientist/Subject Matter Expert 4	\$184.82
16	Social Scientist/Subject Matter Expert 3	\$148.30
17	Social Scientist/Subject Matter Expert 2	\$135.35
18	Social Scientist/Subject Matter Expert 1	\$106.72
19	Policy Specialist 2	\$169.49
20	Policy Specialist 1	\$144.49
21	Communications Director 2	\$184.34
22	Communications Director 1	\$137.30
23	Communications Manager	\$116.18
24	Research Associate 4	\$146.16
25	Research Associate 3	\$129.00
26	Research Associate 2	\$121.20
27	Research Associate 1	\$106.69
28	Research Analyst 4	\$142.69
29	Research Analyst 3	\$114.98
30	Research Analyst 2	\$107.99
31	Research Analyst 1	\$93.24
32	Research Assistant 3	\$76.81
33	Research Assistant 2	\$63.67
34	Research Assistant 1	\$54.37
35	Digital Media Specialist	\$104.69
36	Graphic Designer	\$104.82
37	Statistical Programmer 2	\$99.56
38	Statistical Programmer 1	\$63.75
39	Technical Writer/Editor 2	\$94.81
40	Technical Writer/Editor 1	\$54.37
41	Project Support 2	\$99.16
42	Project Support 1	\$65.98

The PSS prices include an Industrial Funding Fee (IFF) of 0.75%. These prices will remain in effect until revised in accordance with Clause I-FSS-969 (b) (2) and the following market indicator: U.S. Department of Labor, Bureau of Labor Statistics, Employment Cost Index Table 8, Wages and Salaries (Not Seasonally adjusted); Employment Cost Index for wages and salaries, for civilian workers, by occupational group Professional and related: periodicity: 12-month percent change, 4th Quarter.

The Services Contract Act (SCA) is applicable to this contract as it applies to the entire 874: PSS Schedule and all services provided. While no specific labor categories have been identified as being subject to SCA due to exemptions for professional employees (FAR 22.1101, 22.1102 and 29 CRF 541.300), this contract still maintains the provisions and protections for SCA eligible labor categories. If and/or when the Contractor adds SCA labor categories/employees to the contract through the modification process, the Contractor must inform the Contracting Officer and establish a SCA matrix identifying the GSA labor category titles, the occupational code, SCA labor category titles and the applicable WD number. Failure to do so may result in cancellation of the contract.